



## Frequently Asked Questions (FAQs)

1. What is the mission objective of the Honor.Celebrate.Inspire.™ initiative?

Response: The mission objective of the Honor.Celebrate.Inspire.™ initiative is to partner with patriotic organizations like the Adaptive Sports Connection to continue to provide support through sports, creative arts, mentorship, and whole-warrior programs.

2. What is the motivation behind the Honor.Celebrate.Inspire.™ initiative?

Response: Honor.Celebrate.Inspire.™ is grounded in the immortal words of President Harry S. Truman who said, "Our debt to the heroic men and valiant women in the service of our country can never be repaid. They have earned our undying gratitude. America will never forget their sacrifices."

3. Why is there a need for the Honor.Celebrate.Inspire.™ initiative?

Response: Honor.Celebrate.Inspire.™ is a call to action. It's imperative business, government, and society work together to continue to make a positive difference in the lives of America's warriors and their families. Especially, those who are on the journey of becoming whole again after dealing with life-changing injuries and America's military families who lost a loved one who gave all in protection of our nation.

4. How does the Honor.Celebrate.Inspire.™ initiative accomplish its mission?

Response: The Honor.Celebrate.Inspire.™ consists of leveraging social media, community outreach, mentorship, adaptive sports, and creative arts programs as a means to pay homage to America's warriors who gave some, and those who gave all.

5. What is the aim of a military /veteran-focused social responsibility effort?

Response: The intent of Honor.Celebrate.Inspire.™ is to continue to lead by example through strong leadership and a strong commitment to social responsibility to ensure America never forgets the sacrifices of those who answered America's call to duty; especially, our fallen warrior and their families.

6. What is the symbolism behind the words Honor.Celebrate.Inspire.™?

Response: To our fallen warriors, you have done your duty. To honor you is ours. In closing, encourage you to join us in upholding the Honor.Celebrate.Inspire.™ in remembrance of those who gave some, and some who gave all. They gave their tomorrow, so we can have our today. The three core pillars of

Honor.Celebrate.Inspire.™ are:

#### **Honor**

Take a moment to remember our fallen warriors when the national anthem is played. Share a verbal or written story, picture, or something special about a fallen warrior or a warrior who is still fighting the good fight after hanging up his/her boots with your friends and community via social media.

#### **Celebrate**

Organizing, executing and taking part in special events celebrating the life and accomplishments of our fallen warriors. Give back to the community as a youth coach, mentor or battle buddy. Or volunteer your time in support of worthy causes close to the fallen warrior's heart in celebration of the life they lived.

#### **Inspire**

Inspire: Continue to lead by example, strive to make a positive difference in the world and the lives you may come in contact with as our fallen warriors once did. Let their life, actions, and memory inspire us while we uphold our solemn vow to keep their legacy alive by upholding the ethos of Honor.Celebrate.Inspire.™ in their remembrance.

7. Why do you think those who give of their time, talent, and resources support the

Honor.Celebrate.Inspire.™ initiative?

Response: My cohorts and I are motivated by the words of Chinese philosopher Lao Tzu who said, "A man with outward courage dares to die; a man with inner courage dares to live" (Laozu & Mitchell). And this is why we do what we do and one of the reasons Honor.Celebrate.Inspire.™ exist.

8. How is the Honor.Celebrate.Inspire.™ assisting America's warriors and their families through its creative arts program?

Response: Through the Honor.Celebrate.Inspire.™ arts program we can assist America's warriors cope with the challenges of life-changing injuries, process grief while bringing families and communities together as a part of the healing process.

9. In what ways is the Honor.Celebrate.Inspire.™ make a world of difference?

Response: Through the Honor.Celebrate.Inspire.™ initiative we can build key partnerships and connect national and local community efforts in the support of America's warriors and their families. If, businesses, government, and society can come together by leaders and citizens who would contribute their time, talent, and resources we will strengthen our communities, which in turn will strengthen our nation.

10. Why is the Honor.Celebrate.Inspire.™ such as sacred mission to those who are involved?

Response: A blessing and a burden is my ongoing journey to be whole again. The burden is dealing with the challenges of disability that I have suffered as a result of my military service to the country. The blessing is that now I can share my warrior wisdom, learned lessons, with those who make their transition back to civilian life and make sure the obstacles that hindered me won't impact their lives negatively.

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can contribute to your organization's success

News media interview and subject matter expert request related to military/veteran affairs  
contact i4ni Studio Director of Media/Community Affairs Al Burzynski  
614.537.5440 (cell/txt)  
[alski@columbus.rr.com](mailto:alski@columbus.rr.com)

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Burzynski, Director of Media/Community Affairs, i4ni Studio.  
614.537.5440 (cell/txt)  
[alski@columbus.rr.com](mailto:alski@columbus.rr.com)